



The Arizona Pest Professional
Organization Proudly Presents
2nd Tri-Annual Business Forum



Helping PCO's Become Better Business Owners
"SWOTT Analysis"

May 17, 2018 11:30 - 5:30 pm

Orange Tree Golf Resort 10601 N 56th St Scottsdale AZ 85254

Featuring Chris Ronzio of Trainual and Pete Schopen, Schopen Pest Solutions

SPECIAL FORUM FOR OWNERSHIP AND MANAGEMENT
FREE PREVIEW TO AZPPO MEMBERS

We are excited about this new 2018 meeting format! Hurry - we only have 100 seats available so SIGN UP TODAY!

AGENDA

11:30 Registration
12:00 Lunch, Welcome, Invocation
1:00 Sponsors/Vendors Introduced
1:15 Keynote Speaker Pete Schopen
2:45 Break
3:00 Topic Workshop Chris Ronzio
4:00 Panel Discussion w/Hors d'oeuvre /Bar
5:30 End

TAKEAWAYS

Assistance in identifying weaknesses strengths, opportunities, threats and trends. Including thumb drive containing:

- Speaker Handouts
- SWOTT Analysis

Plus gifts and chances to win some great prizes!

This is the second of 3 forums that will take place in 2018. January 30th focused on Strategic Planning, May 17th topic is SWOTT Analysis, and October 30th will be a Year End Evaluation. As your Association, we want to bring you valuable benefits designed to help you grow both in business and personally. **DON'T MISS THIS ONE!** As part of our community outreach, we are collecting cases of water to provide to shelters. Please plan to bring some when you attend. For more information see the following pages or visit our website azppo.org.

Registration Information

Attendees to our first ever Forum in January came away with valuable information. Don't miss the second in the series - there are only 100 seats available!! You will also receive some nice gifts and have a chance to win some great prizes including \$200, \$150, \$100 & \$50 CASH!

AZPPO Member May 17th Event FREE PREVIEW

- AZPPO Members Only - May 17th Owner/Manager Free Preview (1 per company)
PLEASE BE ADVISED: by making the reservation YOU ARE RESPONSIBLE FOR THE \$149.00 COST, AZPPO is Agreeing to pay \$149.00 for you to enjoy a "FREE PREVIEW" of our event and will hold the seat with your reservation. If you cancel after May 10th or don't show you agree to be billed and you agree to pay the fees!
- 2nd attendee \$75

Non-member May 17th Event Pricing

- AZPPO NON- MEMBER – \$199 Includes AZPPO Membership (1 person per company) Membership through 6/30/19. For NEW members only. Your joint membership will be good through June 30, 2019 giving you up to 3 months free membership. On July 1, 2019 renewal dues amount will be based on company size. Not applicable to previously lapsed AZPPO members or anyone who is not an owner/manager of an Arizona pest control company (Contact administration to renew)
- 2nd attendee \$75

Add October 30th Event Today and Save

- Add October 30th Event for \$125 (2nd attendee \$75)

SPEAKER BIOS



Chris Ronzio is the founder of Trainual.com, a platform for entrepreneurs to get their business out of their brain by documenting and delegating the processes in their company.



Pete Schopen is a successful business man and author. He contributes regularly to PMP Magazine. Pete is a 2nd generation pest control operator with revenues close to 2-million dollars.

Registration Form

Attendee Name _____
Company _____ AZPPO Member Yes _____ No _____
Company Address _____ City _____ State _____ Zip _____
Email Address _____ Phone _____
Additional Attendee(s) _____

AZPPO Member May 17th Event FREE PREVIEW

For joint members (be sure to check your membership status if unsure). *If you Reserve a Seat for the "FREE PREVIEW", you agree that you are guaranteeing your attendance and will pay \$149 in the event you can't keep your commitment to attend.*

Add a Guest May 17th Event Only - \$75 (list guest above) \$ _____

Non-members May 17th Event

Includes AZPPO membership through June 30, 2019 - \$199 (new members only, prior members must renew at appropriate dues level. Contact administration to verify) \$ _____

Add a Guest May 17th Event Only - \$75 (list guest above) \$ _____

Bundled Pricing - add October 30th Event with this registration

Add October 30th Event - \$125 \$ _____

Add a Guest Oct 30th Event - \$75(list guest above) \$ _____

Grand Total \$ _____

Cancellations after May 10th and no-shows will be billed.

THREE WAYS TO REGISTER:

1. Mail this form to:

AZPPO
Attn: Tracy Unmacht
Capitol Consulting
818 N 1st St
Phoenix, AZ 85004

2. Fax to: 602-712-1252

3. Online at azppo.org

Payment Information

Our check is enclosed (payable to AzPPO)

Please charge the total to my credit card:

VISA MASTERCARD AMEX

Credit Card #: _____ Exp: _____

Sec Code: __ Cardholder Name: _____

Cardholder Signature: _____